

LEAD\$

ST. CHARLES AREA CHAMBER OF COMMERCE

Our Services



Leads groups work because the purpose of the group is to build relationships with other group members so quality referrals can be generated for each other. Members take the time to really learn about each other's business because there is an expectation that you will provide warm leads, not cold calls.

About Us:

LEAD\$ Groups are made up of non-competing businesses whose purpose is to build relationships within the business community by assisting in helping members grow their business as an extended sales force by recommending and referring their expertise to other businesses with personal introductions and recommendations.