

Member E-Blasts



E-Blasts are an excellent way to share information, promotions, events, and much more with our Business Community. When you send an E-Blast out through us, you are potentially reaching thousands of people, and hundreds of businesses. The Chamber sends out all Blast emails through Constant Contact®, to our Member News distribution list.

In order to ensure the value of each E-Blast, we only send them on Tuesdays and Thursdays at 10am and 2pm, with a Non-profit combined blast on Fridays. There is a very high demand for these slots, so we encourage you to submit them as early as possible as they are done on a first come first serve basis. We look forward to promoting you and your business!

Flyer E-Blast \$100

This is our traditional blast, which is made up of an image, which can be linked to a website or email. We will also share the Image on Social Media.

Required Materials:

1. IMAGE
 - No longer than 8.5x11 (1200px)
 - No greater than 72dpi
 - Size under 3MB
 - Only PNG or JPEG
2. SUBJECT LINE - for the Email
3. LINK - attached to image
4. REQUESTED TUES/THURS

Video E-Blast \$100

This blast allows for you to reach our audience with a video and insight. We will also share the video on social media.

Required Materials:

1. VIDEO - Must be a link not a file.
i.e. YouTube/Vimeo
2. SUBJECT LINE - for the Email
3. LINK - for a button in Email
4. REQUESTED TUES/THURS

Non-Profit Blast \$50

This is a combined email blast for non-profits. We will combine all requested Non-Profit blasts into one email every Friday. This amount changes any given week. The order is done on a first come first serve basis. You can submit either a flyer or a video.

Required Materials: IMAGE OR VIDEO

1. IMAGE OR 1. VIDEO - Must be a link not a file.
 - No longer than (1200px)
 - No greater than 72dpi
 - Size under 3MB
 - Only PNG or JPEG
2. LINK - attached to image or button
3. REQUESTED FRIDAY

Disclaimer: We do not send a proof to the member – please ensure the information you send to us is correct prior to sending it. The Chamber is not responsible for errors in information provided to us. Sender will be charged a \$50 resend fee if a second blast email is required due to said errors.

Send the above materials to marketing@stcharleschamber.com to submit your request